



	2019-20 Actual	2020-21 Council Awards	2021-22 Request	2021-22 Council Awards
Outside Agency <u>General Fund</u> Grants, Funding Available	163,000	165,500	180,000	180,000
Outside Agency Grant Request				
1 A Father's Place	10,000	10,000	25,000	10,000
American Red Cross	-	10,000	-	-
2 Boys & Girls Club of the Grand Strand	35,000	-	50,000	35,000
Carolina African American Heritage Foundation	20,000	20,000	-	-
3 Children's Recovery Center	10,000	15,000	20,000	15,000
4 Coastal Samaritan Counseling Center	10,000	10,000	10,000	10,000
5 Family Outreach of Horry County	-	-	13,857	5,000
6 Freedom Readers	5,000	10,000	20,000	10,000
7 Grand Strand Miracle League	15,000	\$ 20,000	20,000	20,000
8 Helping Hand	10,000	\$ 15,000	15,000	15,000
9 Horry Georgetown Technical College Dental Sciences Department	5,000	\$ 5,000	25,000	5,000
10 Neighbor to neighbor a program of grace	5,000	\$ 5,000	21,310	5,000
11 Rape Crisis Center (Grand Strand Comm. Against Rape)	20,000	\$ 20,000	25,000	20,000
12 Sav-R-Cats	3,000	\$ 3,000	18,000	3,000
13 S.C. Mothers Against Violence, Inc.	5,000	\$ 5,000	5,000	5,000
14 SOS Health Care, Inc.	10,000	\$ 15,000	30,000	15,000
Concert of Hope (SonShine Ministries) added late by John Pedersen	-	\$ 2,500	-	-
Total Allocations	163,000	165,500	298,167	173,000

Surplus

7,000

Budget Year 2021-22 Outside Agency Applicants

Funding Uses:

A Father's Place

Funding will provide partial salary for the Intervention Specialist who provides direct participant support. In addition, funding for emergency assistance for utilities, food, shelter, work supplies such as clothing, tools and shoes, transportation assistance, and food for peer group meetings.

Boys & Girls Club of the Grand Strand

Since 1998, the Boys & Girls Club of the Grand Strand has been in the forefront of youth development efforts, working with young people from predominantly disadvantaged economic, social and family circumstances. Funding will assist with program supplies and staff wages for training and teaching programs during operating hours that are designed to help instill life skills for members that may not typically have an opportunity to be involved in, serving youth ages 1st grade through 12th grade.

Children's Recovery Center

The purpose of funds requested will be to assist the child advocacy center in sustaining the cost of providing forensic interviews, used as court records for the children who are victims of assault.

Coastal Samaritan Counseling Center

Funding used to provide assessment and therapy when appropriate to homeless and low-income individuals and families. In addition, funding used to supplement the reduced fee schedule for an individual or family that can only pay the minimum fee required by the agency when actual income is determined. (Example: Normal fee \$140 per hour – Agency discount \$70 – minimum requirement of the client \$20. This leaves \$50 client assistance fund contribution. When the client cannot pay anything, the CAF (Client Assistance Fund) contribution would be \$70.

Family Outreach of Horry County, Inc.

A Family Resource Center - Currently, their focus is on mothers enrolled in their parenting program living at or below the poverty level. They have a total of 331 active mothers in the program and 65 live in Myrtle Beach.

Funding will be used to assist families and children meet their basic needs during and after the pandemic.

- Diapers, baby wipes, formula, breast feeding supplies such as breast pumps, baby food, and infant and toddler clothing, as well as providing face masks to clients who do not have them

Freedom Readers

Funding requested would be used exclusively to improve the reading skills of scholars in the Myrtle Beach area. They will purchase two copies of books that match the interest and reading level of scholars enrolled in the Myrtle Beach program. Two copies are needed because the scholars and tutors are reading remotely right now and meeting in a virtual setting, and for tutors to assist with comprehension, fluency, and decoding. They project that they will work with more than 200 scholars over the next year which will require the purchase of more than 400 books. At \$10 per book, that amounts to \$4,000.

A portion of the funding will support their assessment program which helps determine if a scholar is reading at grade level. They estimate that the assessment team for the 200 scholars will require \$12,000.

\$2,000 of requested funding would provide online training for tutors working directly with scholars. This training includes child abuse prevention and an orientation to literacy. The remaining \$2,000 would support an outreach coordinator for the Myrtle Beach area whose responsibility is to recruit scholars and maintain strong relationships with their community partners.

Grand Strand Miracle Leagues, Inc.

Funds requested are for the following:

- (1) Portion of salary for executive director & program director
- (2) Print production to recruit new players, website maintenance, and hosting special events, Community involvement, and promotional exposure
- (3) Maintenance of fencing, flags, lighting, security system, concession building, and equipment building
- (4) (General liability, wind and hail, and player insurance), maintenance of field and playground, Accounting services, uniforms, power bill, and lighting at field, and sporting equipment

Helping Hand

Funding used for direct client assistance to those individuals within the city limits of Myrtle Beach who are facing eviction, disconnection of utility services. Essentially, in an effort to prevent families from becoming homeless (this funding would assist them with short-term rent or utilities).

Horry Georgetown Technical College

Funding used to assist with providing part-time staffing and the purchase of dental supplies for those individuals financially challenged.

Neighbor to Neighbor of SC

Funding used to continue free transport rides for senior and vulnerable adults, so they can get to their medical appointments, buy groceries, and to get a haircut. Increased demand for services has grown as more people in this demographic move to the area and families struggle with basic necessities due to COVID-19. In addition, funding used for Operational costs to provide Pantry deliveries to homebound seniors and adults with disabilities including food and toiletries.

Rape Crisis Center

Funding used as support to provide direct services to victims of sexual assault, and education in the prevention of sexual assault (Operational Costs: such as supplies, printing and publications, telephone/internet, volunteer training, professional fees, rent of office space, mileage reimbursement, and salary and benefits for staff).

SAV-R-CATS

Funding used to assist with control of the feral cat population by means of trap, spay and neuter. (Funds requested are for neutering, spaying, shots, food & water, and shelter)

S.C. Mothers against Violence, Inc.

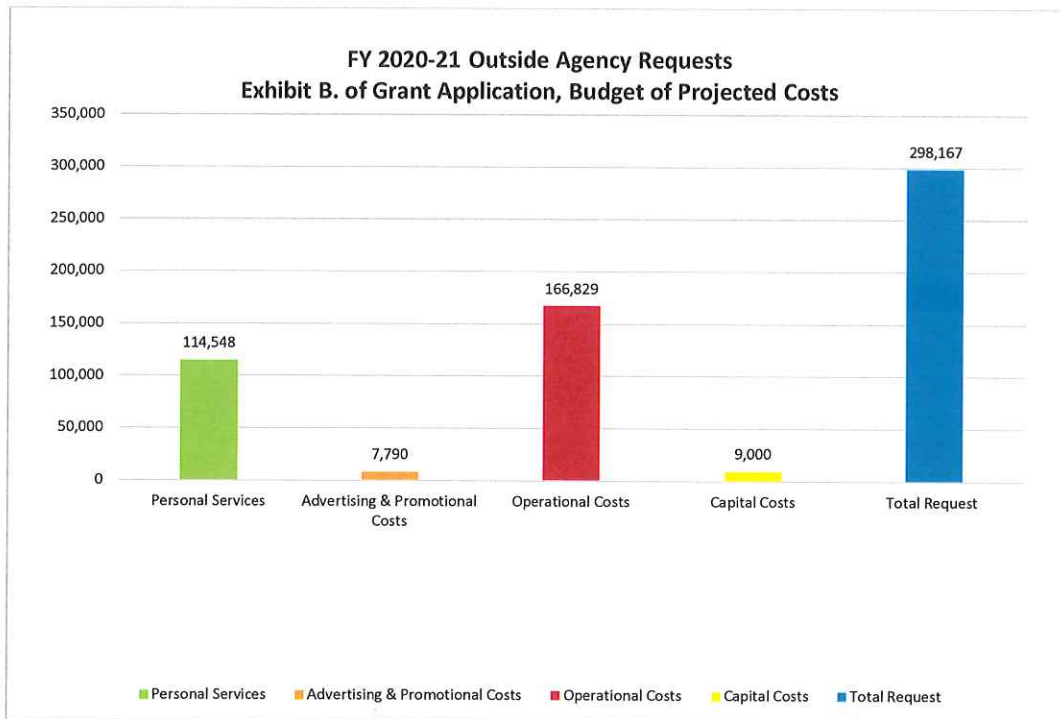
Funding for services such as transportation, grief counseling, travel assistance with home visits, funeral and court attendance, volunteer training and recognition, meeting/training space rental, advertising of upcoming events, and website maintenance and support, printing and telephone service.

SOS Healthcare

Funding used for staffing of a 10-week summer program for children ages 4-21 with autism and intellectual disabilities (8 camp counselors and 2 supervisors - Agency requires a high staff-to-camper ratio to provide a safe camp environment), and other operational costs including supplies necessary for camp activities, including arts and craft supplies, school supplies, games and costs associated with field trips.

Application for Grant Funding
EXHIBIT B. BUDGET OF PROJECT EXPENDITURES
 FY 2021-22

<u>Applicant</u>	<u>Advertising &</u>				<u>Total Request</u>
	<u>Personal Services</u>	<u>Promotional Costs</u>	<u>Operational Costs</u>	<u>Capital Costs</u>	
Totals	114,548	7,790	166,829	9,000	298,167
1 A Father's Place	15,000	-	5,000	5,000	25,000
2 Boys & Girls Club of the Grand Strand	28,000	1,000	21,000	-	50,000
3 Children's Recovery Center	-	-	20,000	-	20,000
4 Coastal Samaritan Counseling	0	-	10,000	-	10,000
5 Family Outreach of Horry County	0	-	13,857	-	13,857
6 Freedom Readers	5,000	1,000	14,000	-	20,000
7 Grand Strand Miracle League	5,000	5,000	6,000	4,000	20,000
8 Helping Hand of Myrtle Beach, Inc.	-	-	15,000	-	15,000
Horry Georgetown Technical College (Dental Science Dept.)	15,000	-	10,000	-	25,000
10 Neighbor to Neighbor	14,298	-	7,012	-	21,310
11 Rape Crisis Center	-	-	25,000	0	25,000
12 SAV-R-CATS	-	-	18,000	-	18,000
13 SC Mothers Against Violence, Inc.	2,250	790	1,960	-	5,000
14 SOS Healthcare, Inc.	30,000	-	0	-	30,000
Totals	114,548	7,790	166,829	9,000	298,167





City of Myrtle Beach

Number and/or percentage of Myrtle Beach residents served by presented Outside Agencies

Budget Year 2021-22

	<u>Agency</u>	<u>Number of Residents Served in MB</u>	<u>Percentage of Residents Served</u>
1	A Father's Place	Out of the 197 participants served in Horry County, 67 were in the City Limits of MB.	34% of clients served were in MB
2	Boys & Girls Club of the Grand Strand	109 members, 102 are MB residents	95% of served were Myrtle Beach residents
3	Children's Recovery Center	Out of 261 children served , 66 were residents of MB	25% of children MB clients
4	Coastal Samaritan Counseling Center	Total clients in 2020 was 392 of which 212 were Myrtle Beach residents. In 2020 the majority of our 212 MB clients were not in office clients, but were seen using Video Therapy for their convenience, due to COVID-19 lockdown	54% of the 392 were MB residents. 90% adults and 10% children.
5	Family Outreach of Horry County	Out of 447 persons served, 47 in 2020 were served int the City of MB, and 28 were children. In the 1st quarter of 2021 we have served 148 persons, and 23 persons are living in the City of MB and 13 are children.	10% were served in MB in 2020. In the first quarter of 2021, 16% of those we served in the City of MB.
6	Freedom Readers	16 MB scholars served out of a total of 69 scholars in winter/spring 2021. 15 MB scholars served out of a total of 80 scholars in fall 2020. 50 scholars served in Spring 2020 out of total of 224 scholars.	23% scholars served in MB for winter/spring of 2021. 19% for fall 2020. 15% for Summer 2020 hybrid out of a total of 46 scholars. 22% for Spring 2020.
7	Grand Strand Miracle League	Out of 500 persons served through baseball, soccer, golf, and schood day programs, 325 are MB Residents	65% are MB residents
8	Helping Hand	2020-21 Grant served 100 MB residents with rent or utilities	100% MB Clients
9	Horry Georgetown Technical College Dental Sciences Department	15 Adult MB residents served, 12 Child MB residents served	55% of Adult clients were MB residents; 20% of child care provided for ages up to 17 were MB residents
10	Neighbor to neighbor a program of grace	65 MB Clients; 16 MB Volunteers; Out of 5,629 total rides provided, 1,050 were for City residents	13.29% MB Clients; 8.84% MB Volunteers; 18.65% of Total services provided to MB residents
11	Rape Crisis Center (formerly Grand Strand Comm. Against Rape)	Out of a total of 352 Victims of Sexual Assault served, 211 from MB; 88 from sourrounding areas and 53 served while visiting MB	
12	SAV-R-CATS		11.5% combination of residents and visitors to MB
13	S.C. Mothers Against Violence, Inc.		90% MB clients
14	SOS Health Care, Inc.	Total served 1200 people. Approximately 800 were served in one of our 3 MB locations	Approximately 60% are residents of Myrtle Beach



City of Myrtle Beach

FY 2021/22 Outside Agency Funding Request as Percentage of Agency Budget

Agency	2021-22 Request	Operating Budget	% Operating Budget	Funding From Other Gov.	Type of Financial Documentation Provided
1 A. Father's Place	25,000	995,000	2.5%	550,000	Audited Financial Statement
2 Boys & Girls Club of the Grand Strand	50,000	554,114	9.0%	-	Financial Statement by John W. Gandy, CPA & 990 Tax Return
3 Children's Recovery Center	20,000	558,678	3.6%	317,828	Audited Financial Statement
Coastal Samaritan Counseling Center	10,000	417,059	2.4%	-	P&L Quickbooks / Audited Financial Statements
Family Outreach of Horry County, Inc.	13,857	104,976	13.2%	-	Audited Financial Statements
Freedom Readers	20,000	205,000	9.8%	2,000	P&L Quickbooks / 990-EZ (Short form)
Grand Strand Miracle League	20,000	216,000	9.3%	-	Audited Financial Statement
Helping Hand	15,000	465,000	3.2%	-	Audited Financial Statement
Horry Georgetown Technical College Dental Sciences Department	25,000	47,503	52.6%	22,503	Audited Financial Statement
Neighbor to neighbor a program of grace	21,310	703,805	3.0%	288,420	Audited Financial Statements / 990 Tax Return
Rape Crisis Center (formerly Grand Strand Comm. Against Rape)	25,000	688,492	3.6%	459,421	Audited Financial Statement
SAV-R-CATS	18,000	79,000	22.8%	-	990-EZ (Short form)
S.C. Mothers Against Violence, Inc.	5,000	20,845	24.0%	-	990-EZ (Short form)
SOS Health Care, Inc.	30,000	2,526,025	1.2%	184,895	Audited Financial Statement / 990 Tax Return
Total	298,167				



1

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: A Father's Place

Previous Awards of City Grant Funds: Last Year \$10,000; Two Years Ago \$10,000

Amount Requested in this application: \$25,000

Committee's Recommendation (leave blank): \$ _____

Program Objective: The purpose of A Father's Place (AFP) is to support fathers and the community through social and economic development. Increased funds are requested to partially fund a dedicated Intervention Specialist who will provide low-income, noncustodial fathers with case management, assistance with job skills training and securing a job that pays a living wage, linkages to supportive community services and help with removing barriers that may prevent them from becoming an integral and effective part of their children's lives. Funds are also requested to partially support an Outreach Coordinator who assists with case management and helps ensure participants remain active in the program, as well as helping with participants' transportation needs. The program's comprehensive approach supports fathers' successes thus contributing to the city's economic growth and enhancing the image and safety of its communities.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$995,000	
Membership			
Fund-raising	\$200,000		20%
City of MB Grant request	25,000		3%
Federal Grants	330,000		33%
State Government:	320,000		32%
Local Foundations/United Way:	120,000		12%
Personal Services		\$15,000	
Advertising/Promo			
Operational Costs		5,000	
Capital Costs		5,000	
Totals	\$995,000	\$25,000	100%



2

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Boys and Girls Club of the Grand Strand _____

Previous Awards of City Grant Funds: Last Year \$0.00 ; Two Years Ago \$30,000__

Amount Requested in this application: \$50,000.00_____

Committee's Recommendation (leave blank): \$ _____

Program Objective: Education and Literacy Our focus this school year has been to ensure that our Club members are receiving all the assistance they need to maintain a high academic status while learning a new way of learning. Our counselors have been focused on making sure that our members are not only completing all virtual assignments, but they are ensuring that each member is comprehending the lesson as well. We have an Education and Literacy coordinator that does extra testing and monitors all grades to ensure that if any member needs extra help a tutor is assigned to them as well.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 554,114	
Membership	\$46,500		8%
Fund-raising	20,000		4%
County/Other Cities	0		0%
City of MB Grant request	50,000		9%
Other, Specify: Contributions	153,000		28%
Other, Specify: Grants	284,644		51%
Personal Services		\$ 28,000	0
Advertising/Promo		1,000	0
Operational Costs		21,000	0
Capital Costs			0
Totals	\$554,144	\$ 50,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Children’s Recovery Center

Previous Awards of City Grant Funds: Last Year \$15,000; Two Years Ago \$10,000

Amount Requested in this application: \$20,000

Committee’s Recommendation (leave blank): \$ _____

Program Objective: The Children’s Recovery Center is the sexual assault center for children in our community. Our objective is that 100% of the children who come here receive a forensic medical exam, a forensic interview, effective advocacy, education, and referrals for other services as needed. It is our goal to give children a voice to assist them in healing after being victimized by a traumatic assault.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$555,678	
Donations/United Way of HC/Misc income form program & Investments	\$32,850		6%
Local/Community Grants	70,000		12%
Fund-raising	95,000		18%
County/Other Cities	20,000		3%
City of MB Grant request	20,000		3%
Government Contracts (SCCAMRS, SOVA, SC Medicaid, HC CDBG)	160,000		29%
Government Grants (VOCA)	157,828		29%
Personal Services		\$	
Advertising/Promo			
Operational Costs		20,000	
Capital Costs			
Totals	\$555,678	\$20,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



4

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Coastal Samaritan Counseling Center

Previous Awards of City Grant Funds: Last Year \$10,000; Two Years Ago \$10,000

Amount Requested in this application: \$10,000

Committee's Recommendation (leave blank): \$ _____

Program Objective: To provide client assistance funds thru the Good Samaritan Client Assistant fund for those who have no insurance, insufficient insurance or are unemployed and have no access to professional mental health counseling in the Myrtle Beach Area. Also, so establish a student assessment program to identify at risk students between the ages of 10-17 who are at risk with mental health issues.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$417,059	
Direct Services	\$244,700		58.7%
Fund-raising	162,359		38.9%
County/Other Cities			
City of MB Grant request	10,000		2.4%
Other, Specify:			
Other, Specify:			
Personal Services		\$	
Advertising/Promo			
Operational Costs		10,000	
Capital Costs			
Totals	\$417,059	\$	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



5

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Family Outreach of Horry County, Inc.

Previous Awards of City Grant Funds: Last Year \$ 0; Two Years Ago \$ 0

Amount Requested in this application: \$13,857

Committee's Recommendation (leave blank): \$ _____

Program Objective: Our program objective is to help families with children meet their basic needs during the pandemic. Currently, our focus is on mothers enrolled in our parenting program living at or below the poverty level who are the most vulnerable to the emotional and financial pressures of the pandemic. We have a total of 331 active mothers in our program and 65 live in Myrtle Beach. Family Outreach's services are more important than ever during this time. For many of the young mothers we serve we are their only outside resource. Many lack transportation, internet access, and have limited family support.

As we are no longer able to meet with high school age parents in their high schools, or hold our monthly support group meetings, our staff has become mobile taking our services to the clients homes or even meeting them in small groups in parking lots. Our staff is taking the proper precautions as they meet with each client by wearing appropriate PPE and not entering a home where a member has been exposed to COVID-19. During these meetings, staff is making sure they have diapers, baby wipes, formula, breastfeeding supplies such as breast pumps, baby food, formula, and infant and toddler clothing and also providing face masks to clients that do not have them. Clients are emotional and mental state is assessed and the child-parent bond is evaluated. During normal operations our clients meet in groups with other women who are experiencing the same issues as them, due to COVID they have not been able to have that peer to peer network, so our staff are working diligently to combat clients' feelings of isolation by connecting them with phone mentors offering them constant connection to someone and through yard visits. Mothers that have given birth in the last 12 months are also screened for postnatal depression using the Edinburgh Postnatal Depression Scale.

Our visits help prevent child abuse and neglect by having our staff in the position to spot potential problems and intervening by offering the parent education and guidance with interactions with the children and offering support and referrals to agencies that can provide emotional and mental health support. Most of our clients are young, single mothers without strong family support. During this time, they are even more isolated and leaves them vulnerable to anxiety and depression. In many cases, our staff are the only ones providing any guidance or help to these mothers on how to navigate proper prenatal care and proper care of a newborn. Most of them have been left without childcare and have no way to take a break from the stress. They are financially vulnerable and at higher risk for becoming homeless. We provide support and also assist with connecting them with agencies that can help including Waccamaw EOC, Food Banks, Department of Social Services, Health Care, Shoreline Behavior for Substance Abuse, Waccamaw Center for Mental Health, Family Justice Center, Sea Haven Transitional Living.

(5) cont'd

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 104,976	
Membership	\$ 0		
Fund-raising	\$ 5,000		
County/Other Cities	0		
City of MB Grant request			
Other, Specify: SCCares	\$50,000		
Other, Specify: Social Security Rep.Payee Fee	\$19,476		
Other, Specify: Walmart Grant	\$2,000		
Grant-Sisters of Charity	3,000		
Donations	10,000		
Grant GAP	500.00		
Grant Coastal Community Foundation	15,000		
Personal Services			3%
Advertising/Promo			
Operational Costs		\$13,857	97%
Capital Costs			
Totals	\$104,976.00	\$ 13,857	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:

Each application for funding submitted to the City of Myrtle Beach must include the following items:

- If Applicant is an agency, a Resolution of the Applicant's Board of Directors** approving the Application for Funding and the form of the Grant Agreement and authorizing a designated representative to execute and deliver the Agreement; An example has been provided for you in the appendix of this application package.
- Completed Application form and Exhibits A, B, and**
- Exhibit C, copies of the Agency's audited annual financial statements** for the most recent three years, or for the length of time the organization has been in existence, if less



6

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Freedom Readers

Previous Awards of City Grant Funds: Last Year \$10,000; Two Years Ago \$5,000

Amount Requested in this application: \$20,000

Committee's Recommendation (leave blank): \$ _____

Program Objective: The mission of Freedom Readers is to improve reading skills in low-income communities. The Reading Lab is a new service offered by Freedom Readers designed to support parents and caregivers who are concerned about their child's progress in literacy especially during these difficult times faced as a result of COVID-19. The program consists of 78 tutors and 78 scholars in the Horry and Georgetown communities. 51% of our scholars reside in the Myrtle Beach area. This program is very essential to our families being that the children have been out of school for so long. The scholars receive one-on-one virtual tutoring. The goal of this six-week virtual program is to (1) enhance reading skills to low-income areas and (2) help build free at-home libraries for the children. During the weekly meetings tutors read aloud to scholars and scholars read aloud to tutors focusing on specific literacy areas of improvement that may be needed. Freedom Readers mails each scholar 6-8 books that they get to keep.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$205,000	
Direct Services	\$		
Fund-raising	28,000		14%
County/Other Cities	2,000		1%
City of MB Grant request	20,000		10%
Other, Specify: Direct Public Support	104,000		50%
Other, Specify: Indirect Public Support	51,000		25%
Personal Services		\$5,000	
Advertising/Promo		1,000	
Operational Costs		14,000	
Capital Costs			
Totals	\$205,000	\$20,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



7

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Grand Strand Miracle League

Previous Awards of City Grant Funds: Last Year \$20,000; Two Years Ago \$15,000

Amount Requested in this application: \$20,000

Committee's Recommendation (leave blank): \$ _____

Program Objective: The Grand Strand Miracle League, Inc. is dedicated to providing people of all ages with special needs the opportunity to participate in sports and recreational activities in a community-supported, safe, adapted and encouraging environment. We currently offer a baseball league, soccer league, golf league, school day program and an all-access ADA approved playground at our facility at no cost to our players.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$216,000	
Membership	\$		
Fund-raising	135,000		62.5%
County/Other Cities			
City of MB Grant request	20,000		9.25%
Other, Specify: Sponsorships	14,000		6.48%
Other, Specify: Grants	47,000		21.75%
Personal Services		\$5,000	
Advertising/Promo		5,000	
Operational Costs		6,000	
Capital Costs		4,000	
Totals	\$ 216,000	\$20,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



8

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Helping Hand of Myrtle Beach, Inc.

Previous Awards of City Grant Funds: Last Year \$15,000; Two Years Ago \$10,000

Amount Requested in this application: \$ 15,000

Committee's Recommendation (leave blank): \$ _____

Program Objective:

Helping Hand of Myrtle Beach is requesting funds to provide direct client assistance to families within the city limits of Myrtle Beach who are facing eviction or disconnection of utility services. Specifically, funds would be used to prevent these families from becoming homeless by assisting them short-term with rent or utilities. Helping Hand is a full-time crisis agency in the heart of Myrtle Beach and any funds approved will be used for the residents in the City of Myrtle Beach.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$465,000	
Fund Balance – Covid Grant carried from 2020	\$100,000		22%
Fund-raising	\$10,000		2%
County/Other Cities/SC SNAP	\$14,500		3%
City of MB Grant request	\$15,000		3%
Other, Specify: Non-Gov Grants/Corporate/Business	\$175,500		38%
Other, Specify: Individuals/Groups/Churches	\$150,000		32%
Personal Services		\$0	
Advertising/Promo		\$0	
Operational Costs		\$15,000	
Capital Costs		\$0	
Totals	\$465,000		100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



9

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Horry Georgetown Technical College

Previous Awards of City Grant Funds: Last Year \$5,000 ; Two Years Ago \$5,000

Amount Requested in this application: \$25,000

Committee's Recommendation (leave blank): \$ _____

Program Objective:

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$47,503	
Membership	\$		
Fund-raising			
County/Other Cities			
City of MB Grant request	\$25,000		53%
Other, Specify: HGTC	\$22,503		47%
Other, Specify:			
Personal Services		\$15,000	
Advertising/Promo			
Operational Costs		\$10,000	
Capital Costs			
Totals	\$ 47,503	\$ 25,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



10

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Neighbor to Neighbor of South Carolina, Inc.

Previous Awards of City Grant Funds: Last Year \$5,000; Two Years Ago \$5,000

Amount Requested in this application: \$21,310

Committee's Recommendation (leave blank): \$ _____

Program Objective: To increase the number of rides to medical appointments, pharmacies, and quality of life rides as well as pantry deliveries using volunteers for the City of Myrtle Beach residents from 1,050 to 1,207, or a 15% increase from 2020. Due to COVID-19 and many of the senior centers and other establishments closing, N2N's services expanded to include pantry deliveries. Since the beginning of the pandemic, N2N has been working with the City of Myrtle Beach pantries to deliver boxes of food to insecure residents. In 2020, N2N provided 193 deliveries to 18 City residents, 11 of whom have only used the pantry service and 7 have taken at least 1 ride in 2020. Based on data projections, in 2021, N2N will likely increase the number of City of Myrtle Beach residents served by 15%.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$703,805	
Membership	\$93,250		
Fund-raising	15,000		
Direct Public Grants	36,500		
City of MB Grant request	21,310		
Other, Specify: Contributions	206,600		
Other, Specify: Government Grants	288,420		
United Way	15,000		
Special Events & other types of Income (interest)	49,035		
Personal Services		\$14,298	
Advertising/Promo			
Operational Costs		7,012	
Capital Costs			
Totals	\$703,805	\$21,310	100%



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Rape Crisis Center

Previous Awards of City Grant Funds: Last Year \$20,000; Two Years Ago \$20,000

Amount Requested in this application: \$25,000

Committee's Recommendation (leave blank): \$ _____

Program Objective: To provide direct services to the victims of sexual assault, and education in the Myrtle Beach community in the prevention of sexual assault. Direct Services: Hospital Accomplishment, Crisis Line response, Legal and medical advocacy, counseling and support groups.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$688,492	
Membership			
Fund-raising	\$3,500		5%
County/Other Cities			
City of MB Grant request	25,000		3.63%
Federal/State Funding:	459,421		66.73%
United Way and Volunteer Services:	200,571		29.13%
Personal Services		\$	
Advertising/Promo			
Operational Costs		25,000	
Capital Costs			
Totals	\$688,492	\$25,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Sav-R-Cats International, Inc

Previous Awards of City Grant Funds: Last Year \$ 3,000.00 ; Two Years Ago \$ 3,000.00

Amount Requested in this application: \$ 18,000.00

Committee's Recommendation (leave blank): \$ _____

Program Objective:

Control the growth of feral cat population through the method of trap neuter return. The colonies of feral cats has grown within the City of Myrtle Beach.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ <u>79,000</u>	
Membership	\$		
Fund-raising	\$5,000.00		6.00%
County/Other Cities			
City of MB Grant request	\$18,000.00		23.00%
Other, Specify: Donations	\$56,000.00		71.00%
Other, Specify:			
Personal Services		\$	
Advertising/Promo			
Operational Costs		<u>18,000</u>	
Capital Costs			
Totals	\$79,000.00	\$ <u>18,000</u>	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: South Carolina Mothers Against Violence

Previous Awards of City Grant Funds: Last Year \$5,000; Two Years Ago \$5,000

Amount Requested in this application: \$5,000

Committee's Recommendation (leave blank): \$ _____

Program Objective: To provide consolation, transportation, grief counseling services, access to victim services, food, clothing, and/or stipends to families that have lost loved one(s) as a result of street or gang violence. This includes special sponsored activities for children of all ages. Age, gender, race or circumstances are not considered when providing services. Services are designed to help families deal with the loss/absence of their loved one.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$20,845	
Membership	\$		
Fund-raising	13,109		
Direct Public Grants			
City of MB Grant request	5,000		
Other, Specify: Fund Balance from previous year	2,736		
Other, Specify:			
Personal Services		\$2,250	
Advertising/Promo		790	
Operational Costs		1,960	
Capital Costs			
Totals	\$20,845	\$5,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



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Request \$30,000

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: SOS Care, Inc.

Previous Awards of City Grant Funds: Last Year \$15,000; Two Years Ago \$10,000

Amount Requested in this application: \$ 30,000

Committee's Recommendation (leave blank): \$ _____

Program Objective:

SOS Care, Inc., formerly SOS Health Care, Inc., is requesting funds for its **Summer Camp** program. This is a summer-long day camp for children and teenagers with autism spectrum disorder (ASD) and intellectual disabilities. In 2020, a National Survey of Children's Health concluded that the rate of ASD is 1 in 40, which is much higher than earlier estimates. This rate of prevalence of ASD makes SOS's summer camp program even more important to the families in the Myrtle Beach area who have children and teens with ASD and intellectual disabilities.

SOS's summer camp is designed specifically for individuals with ASD and intellectual disabilities and promotes inclusion of children with disabilities while encouraging a healthy lifestyle, fitness, social skills and physical activity. Summer camp helps children and teens make new friends and improve their self-esteem and overall happiness.

While the SOS program directly serves youth with ASD and intellectual disabilities, it also indirectly serves the parents of these children. This camp was designed because of a rising need in the Myrtle Beach community. Many of the parents that SOS serves are unable to place their child in a typical daycare or camp due to the nature of their child's disorder and lack of specialized training at other facilities. Without proper childcare, parents are unable to continue working during the summer months when school is out of session. SOS's camp provides a safe, supportive environment with staff who are trained to assist those with Autism and intellectual disabilities. This program enables parents to continue working during the summer months. The camp is even more critical now that Covid-19 has resulted in the closure of many day services and programs for disabled youth across our area.

The main barrier to providing the Summer Camp to families each year is a lack of funding to properly staff the camp to ensure it is safe for campers. This is especially the case for upcoming Summer Camps, as SOS is now required to recruit and train qualified individuals who are willing to work under Covid-19 protocols, as well as understand and serve the specialized needs of children with Autism and intellectual disabilities. While SOS has never experienced a shortage of qualified individuals who wish to work in its summer camp, it anticipates that the agency may face a challenge with recruitment due to Covid-19. SOS many need to place additional resources and efforts on securing Camp staff.

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Due to the critical needs for summer services for individuals with ASD and intellectual disabilities, camp has been split into two groups. The first group consists of children ages 4+. The children in this group enjoy community outings to Pepper Geddings Recreation Center, Mary C. Canty Recreation Center, Market Common venues, the Children’s Museum of South Carolina, and more. On these outings, the children work on much-needed social skills and are supervised by specially trained staff. The campers also gain skills through access to a rigorous curriculum, which focuses upon addressing social skills deficits as well as academic needs. Campers have many opportunities to stay active, which helps them to increase strength, endurance, and overall motor skills. In addition, guest speakers visit with the children and conduct activities around topics such as service animals, gardening, equine therapy and more.

The second group consists of teenagers with Autism and intellectual disabilities. It focuses upon skills and issues that affect teens, including fitness and nutrition, skills for independent living, social skills, hygiene, employment planning and training, and more. These campers visit local businesses including Johnny D’s Waffles and Benedict’s, the Market Common, Pelican’s Stadium, Coastal Grand Mall, and Broadway at the Beach, among other venues. Campers learn about various career opportunities at these businesses and develop skills for future employment. In addition, the teens volunteer in the community with the elderly and homeless.

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 2,526,025	
Membership	\$		
Fund-raising	262,600		10%
County/Other Cities	35,000		1%
City of MB Grant request	30,000		1%
Other, Specify: Insurance Reimbursement	1,800,000		71%
Other, Specify: Programs, Donations, Grants	398,425		17%
Personal Services		\$ 30,000	
Advertising/Promo			
Operational Costs			
Capital Costs			
Totals	\$2,526,025	\$ 30,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT’S CHECKLIST:

Each application for funding submitted to the City of Myrtle Beach must include the following items: